



UNIVERSITY OF SOUTH CAROLINA

Posting Date: August 14, 2015

INTENT TO AWARD

This is a statement of intent to award a contract and becomes the official statement of award effective 8:00 AM on August 25, 2015, unless otherwise suspended or canceled. Vendors are encouraged not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for any expenses incurred by vendors prior to the effective date of the contract.

Bidder's right to protest as listed in section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed with: Mr. Michael Spicer CPO – Information Technology Management, 1201 Main St. Suite 500, Columbia SC 29201.

Solicitation Number: USC-RFP-2766-MR

Solicitation Issue Date: April 15, 2015

Bid Opening Date: June 1, 2015

Description: Provide Marketing and Web Re-Development Services for USC Upstate.

Lot 1 – Brand Development

Awarded To:
Stamats Inc.
615 Fifth Street SE
Cedar Rapids, IA 52401

Evaluated Amount: \$59,100.00

**Lot 2 – Implement Strategic Marketing
And Communications Plan**

Awarded To:
Stamats Inc.
615 Fifth Street SE
Cedar Rapids, IA 52401

Evaluated Amount: \$18,800.00

Lot 3 – Web Re-Development

**Awarded To:
Stamats Inc.
615 Fifth Street SE
Cedar Rapids, IA**

Evaluated Amount: \$105,600.00

Total Potential Amount of Contract: \$917,000.00 (5 year period)

Initial Contract Term: August 25, 2015 through August 24, 2016

Maximum Contract Term: August 25, 2015 through August 24, 2020

Michelle Robinson
**Michelle Robinson, CPPB
Procurement Manager**